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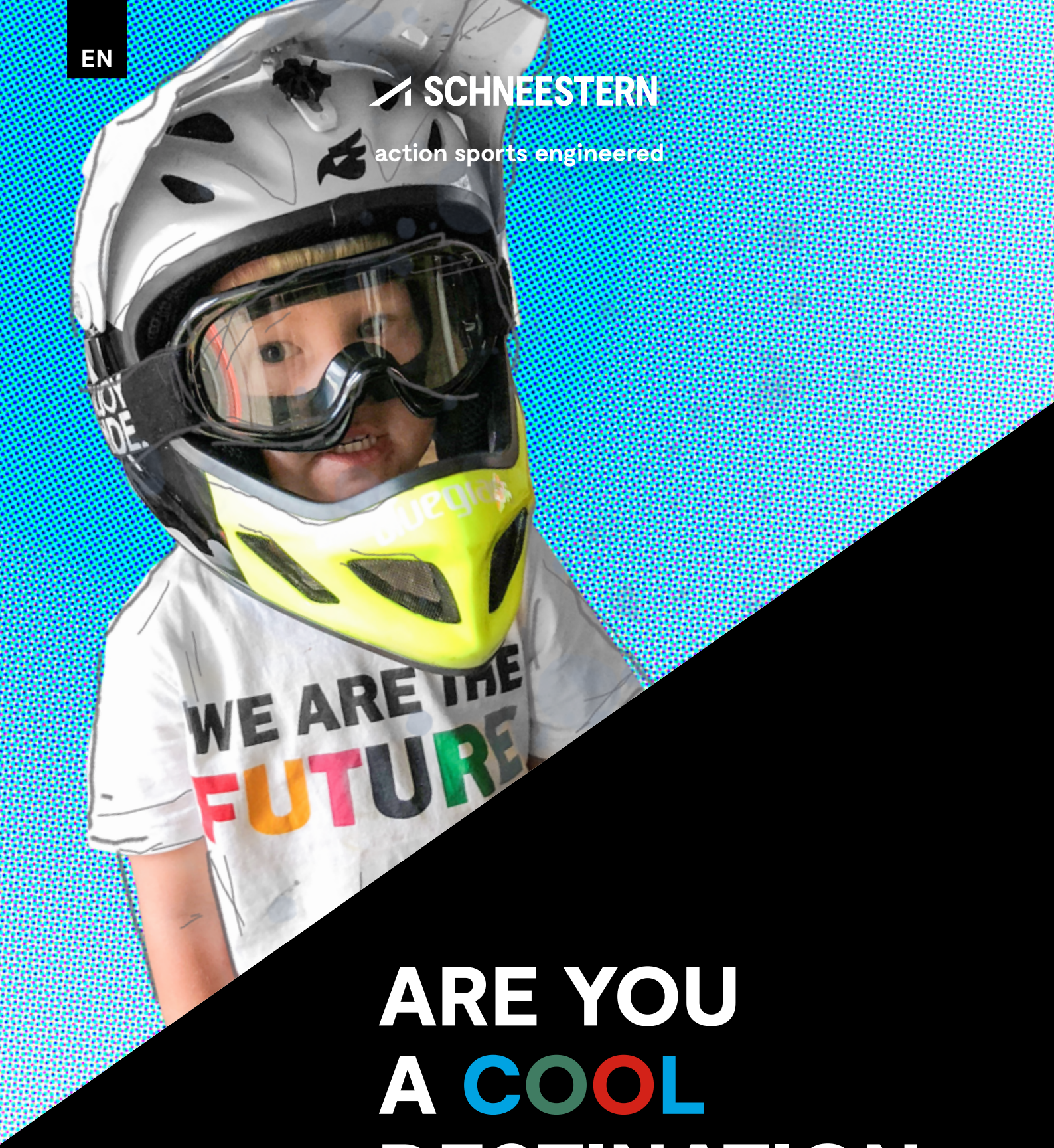
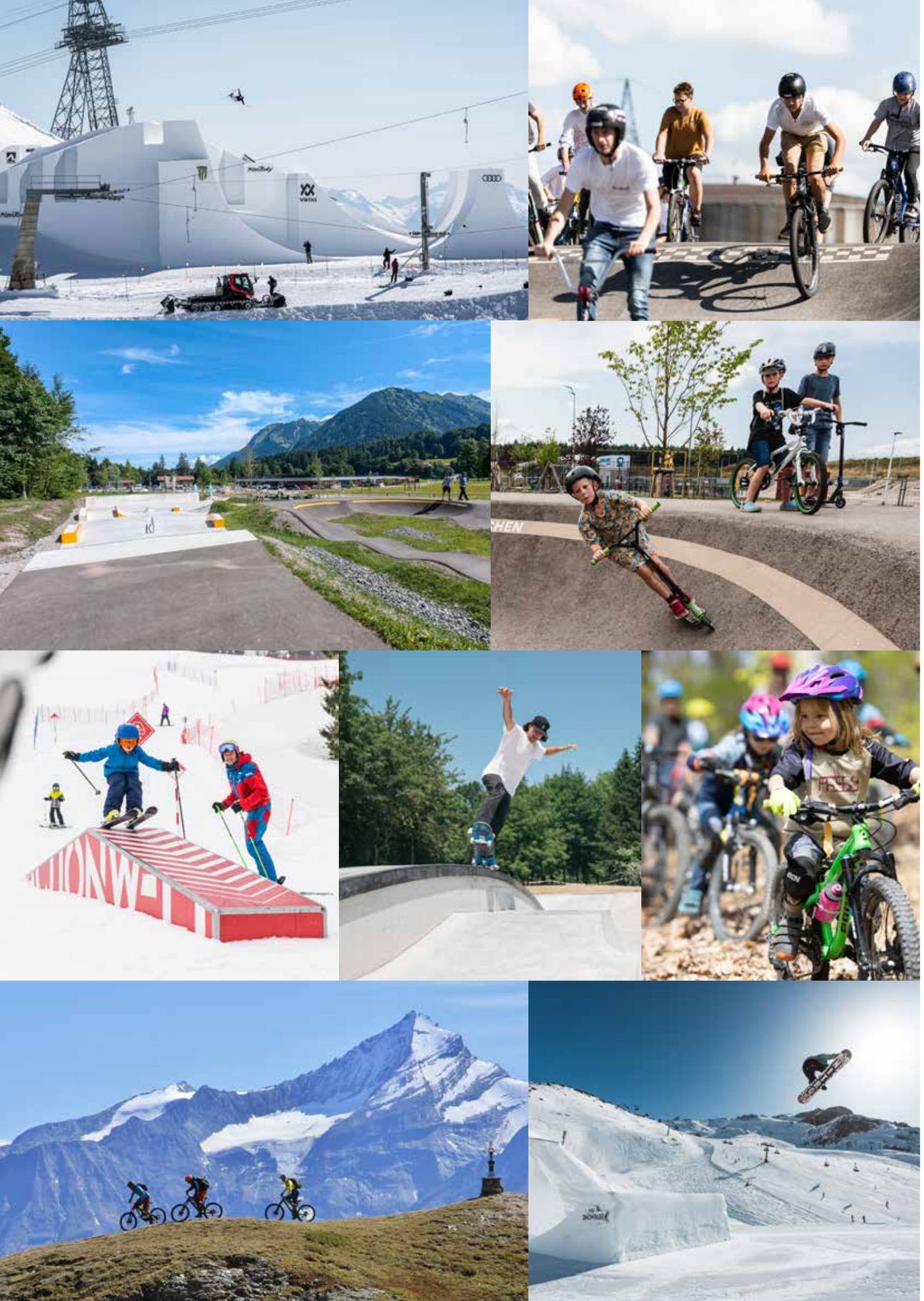
SCHNEESTERN

action sports engineered



ARE YOU A COOL DESTINATION YET?

Product overview for mountain railroads & tourism associations in alpine regions



Are you already a cool destination?

I think most ski resorts and alpine tourism regions are well positioned for the future! The demand from guests is high, the cohesion within the industry is exemplary, and the willingness to invest is strong.

Nevertheless, guest behavior is changing—on the one hand caused by climatic conditions, on the other hand by emerging trends in sport and tourism. These developments offer endless potential and **we would like to encourage you to take advantage of these new opportunities.**

At Schneestern, we recognized these trends early on and are responding to new customer needs with our ever-expanding portfolio of services.

I think the last few years were just the warm-up for what's to come. Products that have established themselves on the market over the last few years—such as snowparks, funlines, bike and trail parks, pump tracks and wakeboard facilities—will continue to be the core of tourism concepts in many forms. Thus, entire destinations benefit from their appeal and they are an integral part of future branding and value creation considerations.

With this in mind, we have compiled a brochure especially for you as mountain railway operators and tourism managers in alpine destinations. The brochure is intended to provide an overview of the products we have developed in recent years, how you can use them to meet the new demands of your guests and thus become an even „cooler destination". **Let yourself be inspired!**

Dirk Scheumann
Action Sports Expert
Founder SCHNEESTERN

Potentials

for your “cool destination”

SNOW PARKS

EVENTS

FUNLINE

KIDS SLOPESTYLE

FREERIDECROSS

HEXAGON/
SNOW PLAYGROUND

TOBOGGAN RUN

AIR BAG

MTB TRAILS & PARKS

MTB CONCEPTS

URBAN SPORTS PARK

SKATE- & ROLLER SPORTS PARKS

ROLLER PLAYGROUNDS

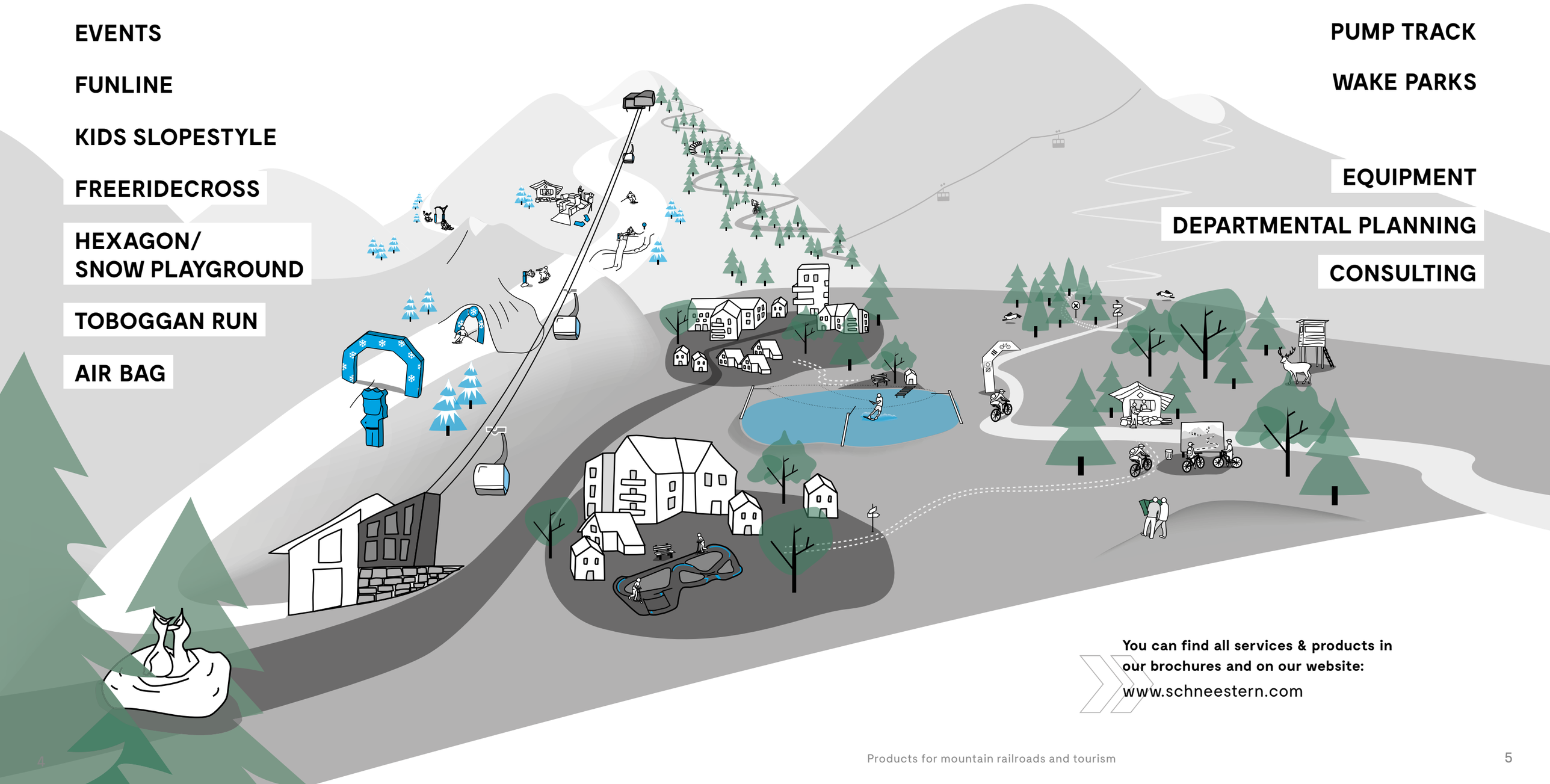
PUMP TRACK

WAKE PARKS

EQUIPMENT

DEPARTMENTAL PLANNING

CONSULTING



You can find all services & products in our brochures and on our website:

www.schneestern.com

Our services

Consulting

To identify products that will contribute to the „coolness“ of your destination in the future, it is important to understand the origins of this development. We have been following the developments in action sports for 24 years, recognize trends and are deeply rooted in business and tourism. We are happy to advise you!

Conception

In order to implement successful action and fun sports projects, thorough preliminary work is required. This includes fundamental analyses, the definition of target groups and locations, as well as the consideration of all contingencies and possibilities. This is the only way to create a solid basis for a valuable tourism project!

Planning

Our products are individual and exciting. We draw inspiration from nature and the terrain. Also our engineers, architects, and planners are enthusiastic athletes themselves. They think through every detail from different perspectives to meet the needs of every target group - from beginners to ambitious bikers or snowboarders, from toddlers to adults.

Construction

To ensure the smoothest possible process, you get everything from one source. So we are not only one of the „cool“ ones when it comes to planning but also in construction. We manufacture our equipment on 4,000 m² in our headquarters in Durach (Allgäu) and on our construction sites we employ 15 teams in the wintertime and 7 in the summertime.

Quality Management & Maintenance

Like slopes, also snow parks and bike venues need technical support and regular maintenance. Our quality management provides concrete offers and recommendations so that you can provide top quality to your costumers and achieve sustainable customer loyalty.

Trainings

As a company ourself, we understand the importance of independence and want to help you build your own expertise. We offer training packages for you and your employees to share experiences and tailor our products to your needs.

Our promise

1 Quality

Customer demands in winter sports and alpine tourism are constantly increasing, as proven by experience. Top quality is indispensable—we have been relying on it for 24 years and have helped to define the established standards, that customers worldwide appreciate.

For example, we are the only manufacturer of action and fun sports products to supply you with TÜV-certified snowpark and bike park equipment. Our motto: „Either proper or not at all“—a promise to you!

3 Holistic approach

Climate change is the major social challenge of the 21st century. **Action and fun sports facilities also have a duty to combine social added value and environmental protection functions.**

It is important to us as a company not only to look at sustainability from the perspective of ecology, but also to consider the so-called „pillars of sustainability“ to be addressed.

Our philosophy: **Only if you manage to combine the demands of ecology, economy and social justice, you are truly sustainable.**

2 Economic efficiency

We believe profitability should not be a goal, but the natural result of a consistent strategy focused on meeting guest needs —and doing so with the highest possible quality.

Profitability does not come from cost-cutting measures, but from the right investments. This requires courage and we promise to be open for every idea and to find solutions together with you for things that nobody has done so far.

SNOW PARKS

We have been developing and planning snowpark concepts since 1999. The right combination of products is fundamental.

- Over 20 years of international experience
- Conception, planning, construction and support
- Snow park equipment made in Germany
- Snow park concepts for families and beginners

Products

- Kidsslopestyle
- Funline
- Attraction Parks
- Freeride Cross
- Freestyle Park
- Media Projects
- Pro Setup
- Toboggan Run

Snow park projects since 1999

over 510

Proud to be part of

PyeongChang 2018

BEIJING 2022

MILANO CORTINA 2026

What the Hell is a Snow Park?

Products for mountain railroads and tourism

EQUIPMENT & ACCESSORIES

We plan and build obstacles and accessories for action sport parks - TÜV-tested and „Made in Germany“!

- Developed and produced in Germany
- TÜV-tested production
- World wide delivery
- Technical customer service
- Equipment for winter-, skate- and bike sport

Snow Equipment

Bike Parks & Equipment

Furniture for Roller Sports Parks

Products for mountain railroads and tourism

MTB CONCEPTS

We develop successful MTB concepts for municipalities and destinations.

- Touristic MTB concepts
- Clear value creation
- Qualitative, natural MTB trails
- Addressing 90% of all mountain bikers
- Municipal services of general interest

References

Products

- Singltrek Center
- Bike Park
- Trail Park
- Urban Sports Park
- Pump Track

MTB Concepts

Bike Parks & Equipment

Do we really need a trail?

Bike Pumptrack

Products for mountain railroads and tourism

MTB TRAILS & PARKS

We are a construction company and take care of the planning, approval and construction of bike facilities.

- User guidance
- Conflict management
- User and needs-based trails
- Planning and construction of MTB trails

References

Green Trails
singltrek
Bikepark Obertrof
BIKE WELT SCHÖNECK
Mountainbike TRAIL CENTER WIEN

PUMP TRACK

We design and build pump tracks and are part of the WPTA (World Pump Track Association).

- Multifunctional sports facility
- High social return
- Promotion of physical activity by municipalities
- High experience value in connection with trail offers

Worldwide projects

over 100

Bike
Pump track

Guiyang, China

Leogang, Österreich

Products for mountain railroads and tourism

URBAN SPORTS PARK

A place for movement and a social hub with focus on roller sports. Our answer to fitness trends and work-life challenges. The Urban Sports Park is the base for all action athletes in the valley and the perfect complement to the holistic offer around mountain railroads.

Real generational park

SKATE & ROLLER SPORT PARKS

We build roller sports parks for skateboard, scooter, wheelchair and everything else that rolls.

- Target group oriented installations
- Municipal promotion of movement
- In-situ concrete or ramp parks
- Skateboard, scooter, BMX, long board & Co.

Europe-wide projects

over 66

Skate Parks & Equipment

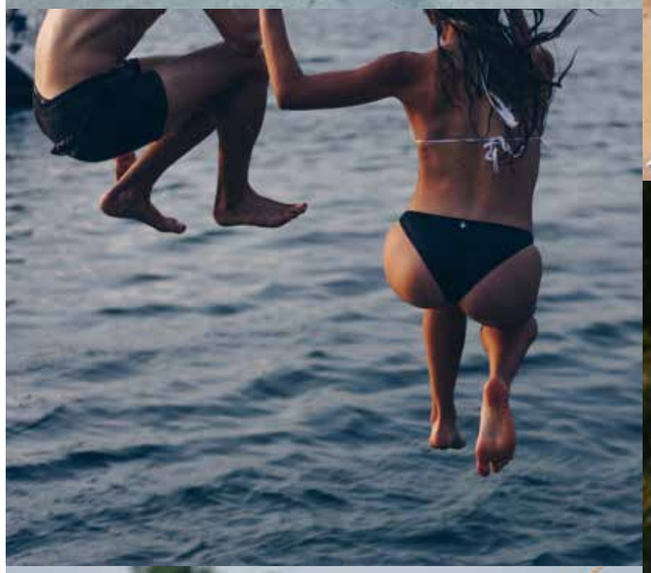
WAKE PARKS

Pack your swimming trunks—we're going to the snowmaking reservoir!

Have you ever thought about using your snow pond as a summer attraction? How about a wakeboard park?

Together with our partner Wakeparx we will be happy to advise you!

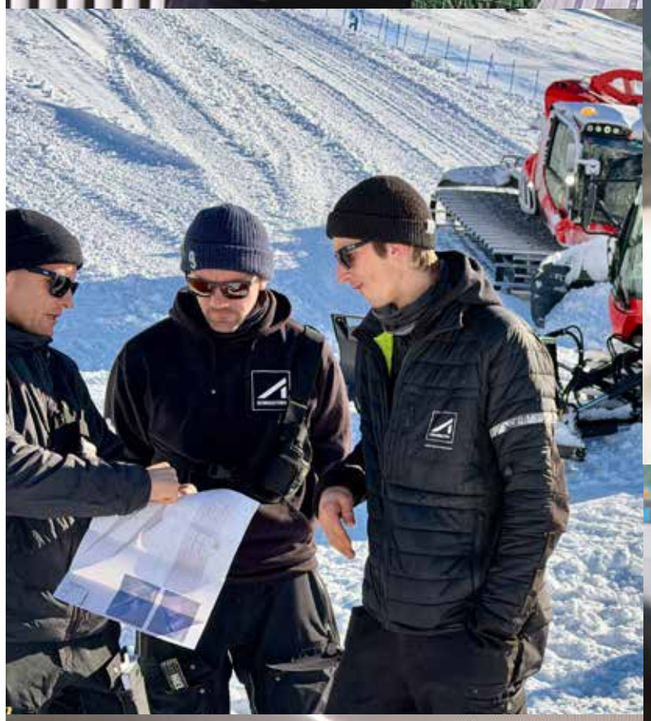
WAKEPARX
WE LOVE TO RIDE

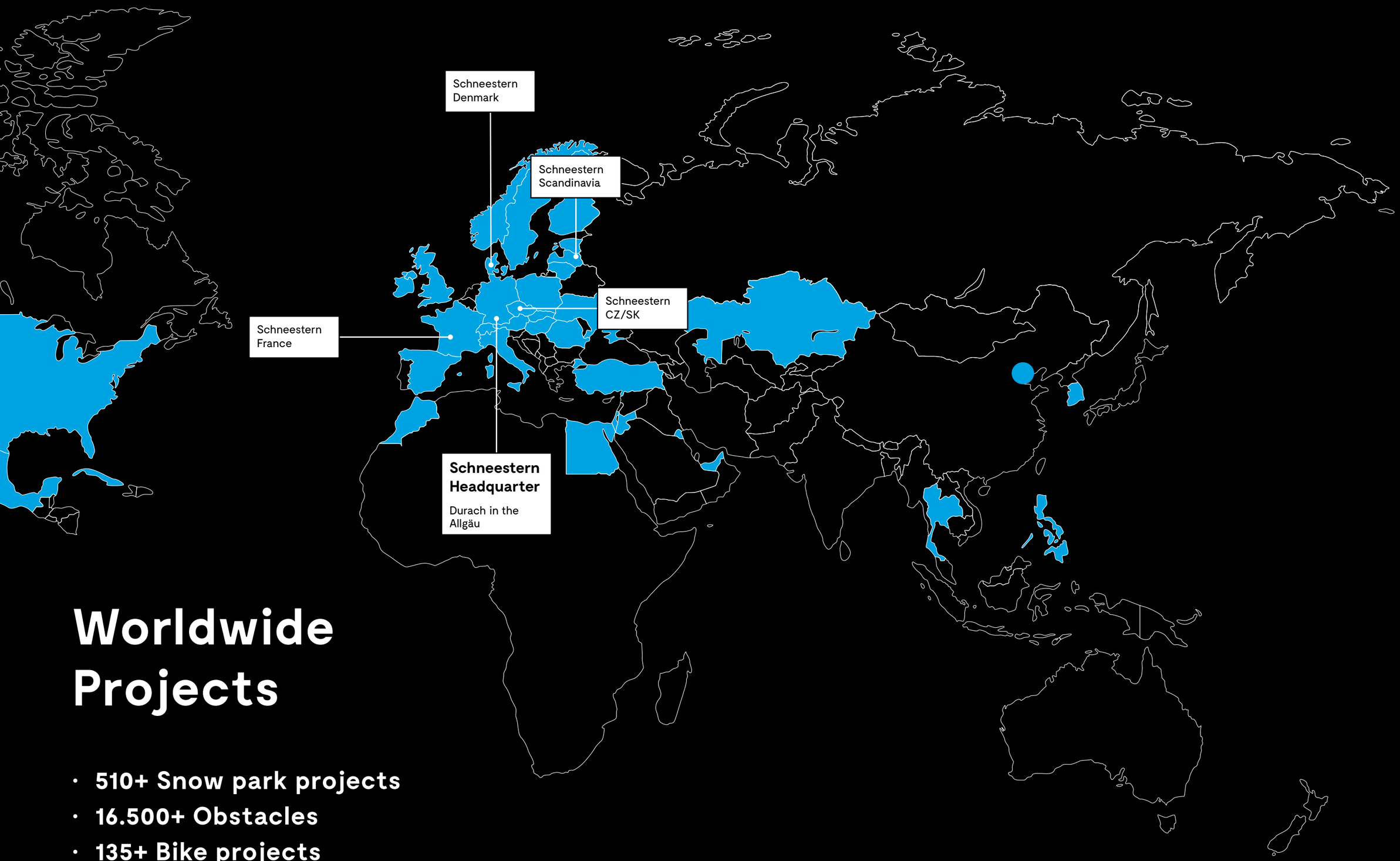


DEPART MENTAL PLANNINGS

We support planning offices as departmental planners for action and fun sports parks. We are the market leader in this area.

- Innovative action and funsport park designs for winter and summer facilities
- Specialized planning for skate parks, pump tracks, snow parks & Co.
- Contemporary and target group oriented plant planning





Worldwide Projects

- **510+ Snow park projects**
- **16.500+ Obstacles**
- **135+ Bike projects**
- **66+ Skate projects**
- **36 Countries**

Kontakt

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www.schneestern.com
shop.schneestern.com

Our product variety

Download our catalogues!

MTB Concepts | Bike Parks & Equipment | Do we really a trail? | Bike Pump track | Furniture for roller sports parks

What the hell is a Snow Park? | Snow Equipment | HeXagon | Rodelbahn | Skate Parks & Equipment

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Partners

We rely on a strong network to pick up synergies and to jointly drive action sports forward together. Therefore we are proud members and networkers with the following partners.

Verband GaLaBau Bayern | Allgäu GmbH | MTB Kongress Österreich

Dein Winter. Dein Sport. | MTB Tourismusforum | Forschungsgesellschaft Landschaftsentwicklung Landschaftsbau e.V. | WPTA | Klarx

Verband Deutscher Seilbahnen | Deutsche Initiative Mountainbike | Industrie- und Handelskammer | Pistenbully | GaLa-Verband

IAKS | International Mountain Bicycling Association Europe | Handwerkskammer Schwaben | Festool | TSG International AG

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